

#60 Days of Summer campaign calendar for Savaari Car Rentals								
SL NO		Activity	Destination	Theme	Mailer			
	31-03-17	Intro post	Intro post	Intro post	Intro mailer	Themes	No of Creatives	
	1-Apr-2017					Snow	6	
	2-Apr-2017					Hill Station	11	
1	3-Apr-2017	Backpacking	Zemu Glacier	Snow		Shoestring Budget	8	
2	4-Apr-2017	Skiing	Pahalgam	Snow		Jungle Safari	8	
3	5-Apr-2017	Tea plantations	Darjeeling	Hill station		Amusement Parks	10	
4	6-Apr-2017	Backwaters of	Alleppey	Shoestring budget		Picnics/1 Day	5	
5	7-Apr-2017	Farm stay at	Punjabiyat	Mini vacation for working professionals	Weekly digest 1	Water Bodies	6	
6	8-Apr-2017	Paragliding in	Rohtang Pass	Snow		Mini Vaction for working professionals	7	
7	9-Apr-2017	Jungle Safari in	Jim Corbett	Jungle Safari		Weekly Digest	9	
8	10-Apr-2017	Day trip to	Ramoji Film City	Amusement Parks				
9	11-Apr-2017	Relax in	Munnar	Hill station				
10	12-Apr-2017	Rock climbing in	Ramanagara	Picnics/1 day				
11	13/4/17	Playing with snow in	Nathatop	Snow				
12	14/4/17	Magnetic hill in	Leh	Snow	Weekly digest 2			
13	15/4/17	Day trip to	Wet'n'joy Water Park	Amusement Parks				
14	16/4/17	Swimming in	Kempty Falls	Water Bodies				
15	17/4/17	Jungle Safari in	Bandipur	Jungle Safari				
16	18/4/17	Paintball at	Della Adventure	Amusement Parks				
17	19/4/17	picnic at	Nandi Hills	Picnics/1 day				
18	20/4/17	Rafting in	Honnemmaradu, Jog Falls	Water Bodies				
19	21/4/17	Paragliding in	Manali	Shoestring budget	Weekly digest 3			
20	22/4/17	Sunset over	Pushkar Lake	Shoestring budget				
21	23/4/17	Coffee plantations in	Chikamagalur	Hill station				
22	24/4/17	Birdwatching in	Ranganthittu	Picnics/1 day				
23	25/4/17	Ziplining in	Mussoorie	Hill station				
24	26/4/17	Day trip to	Guhantara Resort	Mini vacation for working professionals				
25	27/4/17	Kids' day out in	Essel World	Amusement Parks				
26	28/4/17	Yoga and spa in	Kodaikanal	Hill station	Weekly digest 4			
27	29/4/17	Spiritual journey to	McLeodganj	Shoestring budget				
28	30/4/17	Jungle Safari in	Gir	Jungle Safari				
29	5-Jan-2017	Staycation at	Samode Palace	Mini vacation for working professionals				
30	5-Feb-2017	Kids' day out to	Wonderla Bangalore	Amusement Parks				
31	5-Mar-2017	Birdwatching in	Pulicat Bird Sanctuary	Water Bodies				
32	5-Apr-2017	Strawberry picking in	Mahabaleshwar	Hill station				
33	5-May-2017	Picnic to	Brindavan Gardens	Picnics/1 day	Weekly digest 5			
34	5-Jun-2017	Kids' day out at	Shanku's Water Park	Amusement Parks				
35	5-Jul-2017	White water rafting in	Rishikesh	Shoestring budget				
36	5-Aug-2017	Cable Car to	Dhuandhar Falls	Water Bodies				
37	5-Sep-2017	Go camping in	Wayanad	Mini vacation for working professionals				
38	5-Oct-2017	Spot Tigers in	Ranathambore	Jungle Safari				
39	5-Nov-2017	Day trip to	Wonderla Hyderabad	Amusement Parks				
40	5-Dec-2017	Spiritual journey to	Dharamshala	Shoestring budget	Weekly digest 6			
41	13/5/17	Zorbing in	Solang Valley	Mini vacation for working professionals				
42	14/5/17	Experience homestays in	Coorg	Hill station				
43	15/5/17	Go fishing in	Kasol	Shoestring budget				
44	16/5/17	Elephant Safari in	Kabini	Jungle Safari				
45	17/5/17	Go spelunking in	Pachmarhi	Hill station				
46	18/5/17	Picnic at	Valley of Flowers	Picnics/1 day				
47	19/5/17	Staycation at	Thengal Manor in Jorhat,	Mini vacation for working professionals	Weekly digest 7			
48	20/5/17	Hang gliding in	Ooty	Hill station				
49	21/5/17	Yak Race in	Gurudongmar Lake	Snow				
50	22/5/17	Kids' day out at	Wonderla Kochi	Amusement Parks				
51	23/5/17	Birdwatching in	Chilika Lake	Water Bodies				
52	24/5/17	Yacht ride in	Nainital Lake	Shoestring budget				
53	25/5/17	Jungle safari in	Nagarhole	Jungle Safari				
54	26/5/17	Staycation in	Shimla	Hill station	Weekly digest 8			
55	27/5/17	Day trip to	Innovative Film City	Amusement Parks				
56	28/5/17	Elephant Safari in	Kaziranga	Jungle Safari				
57	29/5/17	Staycation in	Masinagudi	Jungle Safari				
58	30/5/17	Spice farm in	Dudhsagar, Goa	Mini vacation for working professionals				
59	31/5/17	River rafting at	Dandeli	Water Bodies				
60	1-Jun-2017	Day trip to	Adlabs Imagica	Amusement Parks				
61	2-Jun-2017	Coffee plantations in	Araku Valley	Hill station	Weekly digest 9			